



## News Release

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## PROACTIVE EXPANDS ALLIED RECONSTRUCTION OPERATIONS IN AFGHANISTAN WITH NEWSAT PARTNERSHIP

*Expanded capability will bring Cisco-certified Unified Communications to Afghanistan via satellite in Q1 2009*

### KILLEEN, Texas – January 20, 2009

- Proactive Communications, Inc. (PCI), the trusted all-conditions worldwide SATCOM provider, today announced a three year, two million dollar deal with NewSat Limited (ASX:NWT) to expand satellite coverage across Southwest Asia.
- PCI will be able to offer coalition reconstruction operations in Afghanistan with full voice, video, data and collaboration capabilities.
- The new deal will greatly expand PCI's coverage from Afghanistan to North Africa and provide PCI with the industry's first ever capability to offer a Unified Communications solution to customers in the region in Q1 2009.
- PCI has deployed one of its iDirect satellite hub chassis to NewSat's Adelaide Teleport to support 14Mbps of capacity on NSS6 Middle East Beam.

### THE VALUE

- In Q1 2009, PCI will be offering customers a far more rich media environment to deliver fully integrated voice, data, video and secure messaging over a satellite communications network infrastructure. The package optimizes feature functionality, reduces configuration and maintenance requirements, and provides interoperability with a wide variety of other applications.
- PCI's UC framework will permit rapid deployment of emerging applications such as desktop IP telephony, unified messaging, telepresence, mobility, desktop collaboration, enterprise application integration with IP phone displays and collaborative IP contact centers.
- Instead of relying on a third party for VoIP capability, PCI developed its own VoIP service internally which will allow for lower prices and greater customer support for PCI's customers.

- Satellite capacity over Southwest Asia and Afghanistan is difficult to access for most customers, and with PCI's new teleport and new satellite beam secured through the NewSat deal, the company is able to build a new pipe for their growing Afghanistan business.
- The initial contract will also be a long-term proposition for both companies. NewSat will increase its exposure to U.S. customers and will be able to leverage the Unified Communications expertise of PCI moving forward.

## QUOTES

- "Being able to provide customers with the latest in communications technology with the absolute industry-best customer support is our top priority. When we are able to couple that with one of the industry's lowest price points, it's a win-win." -- [Marc LeGare](#), CEO of PCI.
- "PCI's expertise in SATCOM is well known from its experience in Iraq and Afghanistan, and we are excited to build upon that for the commercial market, both in Australia and the broader international market." -- Tom Wright, VP of NewSat.

## SUPPORTING RESOURCES

- PCI – [www.proactivecommo.com](http://www.proactivecommo.com)
- Configurator Form – <http://www.proactivecommo.com/Satellite-Configuration-Communication.asp>
- Please contact PCI for additional details at 254-699-0067 x101 or [sales@proactivecommo.com](mailto:sales@proactivecommo.com)

## ABOUT NEWSAT

NewSat provides a full range of managed communication services, TT&C and carrier monitoring from its Teleports in Perth and Adelaide to Australia/Oceania, Asia, the Middle East and Africa. Utilising the latest generation satellite and VSAT technology, NewSat offers end-to-end, affordable, high-speed, two-way satellite broadband communication services, products and solutions to broadcasters, cable programmers, news agencies, telecommunications carriers, Internet service providers, corporations, governments and distance-learning networks. In addition, NewSat operates multiple Broadband IP Services based on technologies developed by ViaSat, Gilat, Hughes, Comtech and iDirect.

For more information about NewSat, visit [www.newsat.com](http://www.newsat.com).

## ABOUT PROACTIVE COMMUNICATIONS, INC. (PCI)

Proactive Communications Inc. (PCI) is an internationally trusted provider of reliable, secure enterprise-class satellite communications capabilities to government agencies, military and corporate entities. A certified veteran-owned business, PCI delivers secure voice, video and data via satellite communications networks that are rugged and fully scalable, along with increased productivity and enhanced IT security through its highly specialized LAN/WAN design, engineering, installation and support. For more information about PCI's military, first responder and enterprise solutions, visit [www.proactivecommo.com](http://www.proactivecommo.com).